## **ABSTRACT**

The present invention relates to a light-emitting diode ("LED") display apparatus used for a display such as a type of standing signboard. The light-emitting diode display is comprised of light-emitting diodes which use a plurality of colors, including blues, reds and greens, arranged in a specific pattern such as a matrix pattern. The display is appropriate for displaying either a moving or a stationary graphical image by powering the LEDs to combine to produce specific colors.